

FAIRLY
MADE

Impact Report

2023

Fairly Made®





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Letter from Our Founders

For over six years, Fairly Made has been championing a future where traceability goes hand in hand with transparency, where every worker enjoys fair conditions, and where environmental impacts are thoughtfully minimized. Our mission has always been to elevate the environmental standards of the textile and leather industries, and we remain steadfast in this pursuit.

The past six years have seen a dramatic evolution in the legal landscape surrounding the textile industry. Today, regulatory measures are at the forefront of the minds of brands, suppliers, and consumers. In this dynamic environment, Fairly Made® stands out as a trusted guide and partner, navigating the complexities of new regulations—from the AGECE law and the forthcoming environmental labeling in France to the Digital Product Passport in Europe. We see these changes as opportunities to empower brands, reinforcing their commitment to transparency and responsibility.

These legislative advancements are a beacon of hope, signaling a shift towards a more sustainable and transparent industry at every level of the value chain. Over these transformative years, Fairly Made® has proudly witnessed the remarkable progress of numerous industry players.

Our third Impact Report showcases the fruits of this collective effort. The figures are a testament to the dedication and hard work of an entire ecosystem: IT teams, product developers, CSR teams, and suppliers. Together, through the Fairly Made solution, we have made significant strides in eco-design, traceability, and impact and risk management across the value chain.

Such improvements in transparency and sustainability illuminate the path to the fashion industry of tomorrow. We are on the cusp of a new era, one where responsibility and innovation drive every decision.

Laure Betsch and Camille LeGal - Co-founders of Fairly Made®





Impact Report 2023

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About Fairly Made



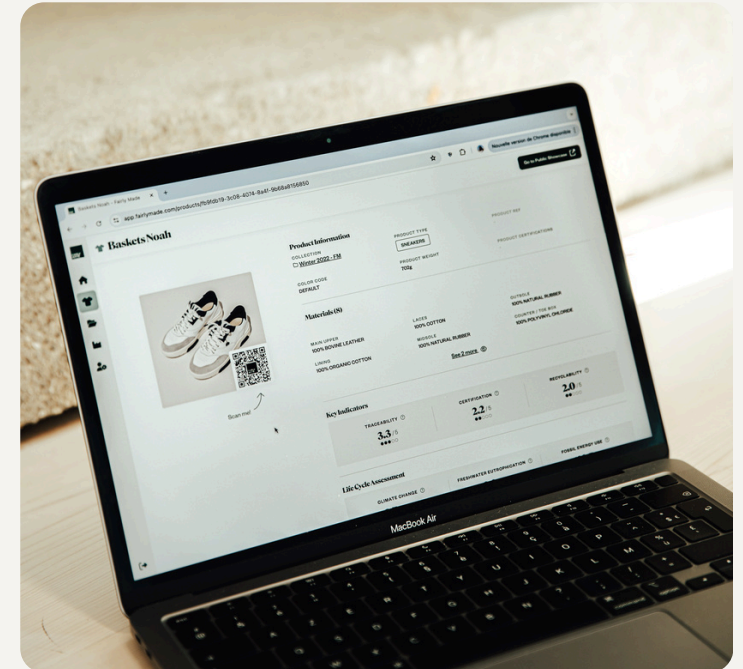
Who is Fairly Made?

Fairly Made was founded in 2018, beginning its journey in the field alongside the men and women on the production lines, and then moving to our customers' offices to convince them that creating a traceable product from materials with a lower environmental impact was realistic. **Today, Fairly Made provides a comprehensive 360° SaaS solution that enables luxury and fashion brands to assess the social and environmental impacts of their products.**

Supported by a dedicated team of analysts, Fairly Made collects data from both brands and their suppliers. This allows brands to **track information on the traceability of their textile and leather products**, from raw materials to final manufacturing. Brands can also access data on their suppliers, including certifications for all suppliers identified in the value chain and sub-contractors.

Additionally, the platform **measures the environmental impact of products through Life Cycle Assessment (LCA) results**, based on 16 environmental criteria such as CO2 emissions, water pollution, and energy consumption. The platform helps brands easily **identify the most impactful stages of production** to implement action plans that **reduce environmental impact and mitigate risks within their value chains.**

Finally, this **information is shared with end-consumers** on the brand's website (through digital product passports) and in-store (via QR codes).



+70
employees in France, Italy and the UK

+150
clients worldwide in the textile & leather
industry

+50,000
LCAs since the creation of Fairly Made

+15,000
suppliers onboarded on the Fairly Made
Solution

Our Mission

Since September 2023, Fairly Made has officially obtained the status of **mission-driven company** (in french, *société à mission*) as defined by the PACTE Law.

This status is the result of reflection and collaborative work that has enabled us to define our purpose: **to improve the environmental and social impact of the textile and leather industry.**

We pursue **four objectives** through our mission, as mentioned in our company statutes:

Objective #1

Improve the traceability of textile and leather supply chains

Objective #2

Measure the environmental impact of textile and leather products to help brands and factories reduce it

Objective #3

Support brands and suppliers in identifying and preventing the social and environmental risks linked to their textile and leather production

Objective #4

Promote transparency among the various stakeholders in the textile industry to accelerate consumer awareness

Our Mission Committee

To ensure that our activities are aligned with our mission, we have set up **a dedicated governance** structure. Our **Mission Committee**, composed of the following nominated members, is responsible for measuring the effectiveness of past actions and challenging our next decisions.

Frédéric Curier,
Impact Entrepreneur Naturel'Kid
-> **External vision of the needs**



Clotilde Chanard,
CSR Manager at Des Petits Hauts
-> **Clients' vision of the needs**



Bruno Nahan,
CEO at BUGIS
-> **Suppliers' vision of the needs**



Pauline Hoffmann,
Customer Success at Fairly Made
-> **CSR expert, in contact with our clients**



Mélanie de Leusse,
Head of Legal at Fairly Made as President of this Committee
-> **Expert in environmental law**

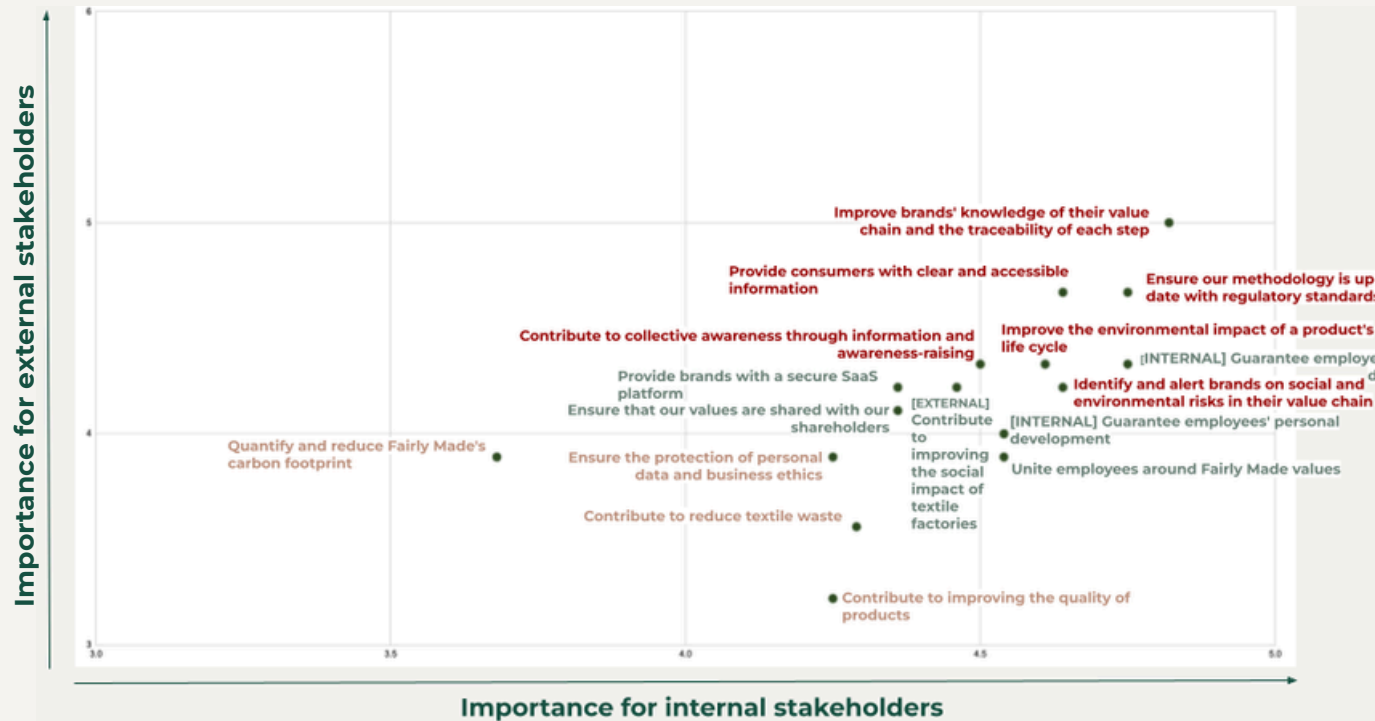


2023 Mission Committee Highlights

On October 20th 2023, the Mission Committee met for the first time. It was an opportunity to share our 2022 Impact Report with members, to work on our impact indicators and, more generally, to discuss Fairly Made's strategic orientations.

2023 Materiality Matrix

As a climate tech startup, there are high expectations regarding technological issues and governance. Fairly Made has conducted a materiality assessment in 2023 to prioritize its ESG issues, identify key areas to guide its actions, and enhance stakeholders' understanding of its strategy.



This materiality matrix helped us define our priorities for the coming years. The issues identified as top priorities by both internal and external stakeholders are also fundamental to Fairly Made's mission, namely:

- #1** Improve brands' knowledge of their value chains and traceability at each step
- #2** Ensure our methodology is up to date with regulatory standards
- #3** Provide consumers with clear and accessible information
- #4** Contribute to collective awareness through information and awareness raising

As a recognized member of the UN's "Sustainability Pledge," our business model contributes to **sustainable development goals** through our direct impact on our clients and the educational role we foster. We directly contribute to the following SDGs:



Our ESG Commitments

Measuring and optimizing our environmental impacts as a company

CARBON FOOTPRINT

In 2023, Fairly Made was supported by the consulting firm **Greenly** to conduct its **2022 Carbon Footprint assessment**. This enabled an initial evaluation and identification of the main sources of GHG emissions for Fairly Made, helping to pinpoint areas for improving the company's environmental impact.

Among the total of **110 tonnes of CO2 emissions**, most come from our activities and events (trade shows). Since 2024, we have defined a **travel policy, systematically favoring rail travel**. We have also started to implement our **Sustainable Purchase policy**, managed by our Human Resources team.

- 20.7% Activités et événements
- 20.2% Nourriture et boissons
- 14.1% Numérique
- 13.1% Achat de produits
- 11.8% Achat de services
- 7.4% Immobilisations
- 12.7% Autre



GREEN IT

Digital emissions account for 15% of our total carbon footprint. As a SaaS solution, we make our best efforts to meet IT standards and optimize our IT impact.

- ✓ Our platform is **100% developed by our own teams in France**
- ✓ Service providers **based in Europe**
- ✓ **Data is stored in Europe** by recognized and certified (ISO 27001, SOC, PCI-DSS) cloud suppliers
- ✓ We assess and **monitor our IT impact** via Greenly
- ✓ We have introduced a **Remote Work Charter**, allowing our employees to work remotely at least two days a week, reducing emissions from commuting
- ✓ Less waste by **reusing and repairing our IT devices**
- ✓ **Accessibility focus for our interfaces** (flexibility to cover underserved areas with good Internet access, and optimizing our code from the start of development)

Objective #1

Improve the Traceability of Textile and Leather Supply Chains



Our Ambition: Improve Brands' Knowledge of Their Value Chain

What Is the Challenge?

At Fairly Made, we are convinced that **traceability is where the sustainability journey begins**. To measure and improve the impact of a product, we first need to know where it comes from and how it is made.

Indeed, the fashion industry is **globalized**, with **complex value chains** and **numerous subcontractors** around the world. Given the social and environmental risks associated with the fashion industry (e.g., forced labor, deforestation), **gaining a better understanding of suppliers is a major challenge for fashion brands**.

Traceability issues are also at the heart of regulations and consumer expectations for greater transparency, as illustrated by the implementation of the **AGEC law in France**, **French and European environmental display projects**, and, more recently, the adoption of the **CSDDD** (Corporate Sustainability Due Diligence Directive) by the European Commission.

Big things take time...

Fairly Made aims to support brands over the long term by providing them with the right tools and the necessary level of awareness to engage their partners in the traceability journey.

Fairly Made supports brands in this traceability journey in two stages:

Step 1: A dedicated team of impact analysts contacts the suppliers known to the brand, using rigorous surveys to gradually retrace the value chain, all the way to the raw material. The analyst is responsible for verifying the information declared by the suppliers through certifications and audit documents.

Step 2: At the end of the study, the brand can access key indicators regarding the traceability of its products, supplier information, and certifications directly on Fairly Made's SaaS platform.





Our ESG Commitments

Placing people at the heart of our business at Fairly Made

Fairly Made places the **quality of working life** at the heart of its strategic vision for development. Our Human Resources Team is committed to implementing internal policies and processes in line with **Fairly Made's core values of kindness, rigor, and transparency**, to offer employees an exceptional working experience.

Several additional initiatives have been undertaken to guarantee employees' satisfaction and work-life balance. Regarding parenthood, we are proud to offer **an additional full month of paid leave for the second parent**, as well as **half a day off per week for the first six months after the child's birth**.

As a result, Fairly Made has been accredited as a **“ChooseMyCompany” 2023** in the HappyIndex®AtWork category. Simple, authentic, and transparent, the HappyIndex®AtWork label is based exclusively on the ESG-certified opinions of our employees.



As a mission-driven company, we are committed to reflect the diversity of society by being an inclusive employer, offering an inclusive and safe work environment and supporting each employee's growth.

Our 2024-2025 HR policy will focus on inclusion and diversity awareness, career development, and training and skills development.

Gender Parity



Net Employer Score

4.7/5

with a **90%** participation rate



2023 Key Results

The priority for 2023 was to consolidate **Fairly Made's relationship with suppliers** and **enhance their engagement with sustainability and traceability**. In this context, we are very proud of the development of our **Supplier Interface**; a dedicated and secure digital platform that allows suppliers to centralize the information they need to provide, reinforce the security of their data, and, more generally, strengthen their commitment to brands.

Products Traced

In 2023, we analyzed **32,157 textile** products and **4,902 leather products**. Our impact team has grown to **20 people**, primarily textile engineers, each with their own specialties and expertise (e.g., leather, LCA).

Number of products traced	
2022	2023
4933	37 059

x7

Thanks to:

- 🎯 A better supplier awareness & engagement
- 🎯 More clients & increased confidence in Fairly Made
- 🎯 Enhanced scalability and automation of our solution

Growth in Supplier Knowledge

Rather than focusing on results at any given moment, we emphasize how brands progress from study to study. On average, we help brands increase their supplier database by 3.38 times across their supply chain.

Average progression in knowledge of the supply chain for a brand <i>(vs. the initial number known by the brand)</i>	
2022	2023
x3	x3,38

+4,800 new suppliers in our database

Among the 37,059 products we analyzed in 2023, **we managed to reach Tier 5 suppliers* in 52% of cases***

**At least the country of cultivation and extraction of raw materials.*

However, we can still improve: in 13% of cases, we could not go beyond Tier 1 suppliers*

**At least the country of manufacturing.*

2023-2025 Action Plan

Starting in 2024, we will continue to focus on improving our traceability results by monitoring them at every stage of the supply chain. Our goal is to reduce the proportion of studies where we are unable to go beyond Tier 1 suppliers.

Our primary focus is to **gather accurate information on suppliers** more easily through:

- ✓ The deployment of our **Supplier Interface**
- ✓ The enhancement of **tools and support to raise supplier awareness** (webinars, guidelines, support from our Impact team)

“We now know our suppliers beyond rank 1 and 2. It's such an integral part of our processes. We've built up trust with Fairly Made. We no longer need to remind suppliers to fill in collection forms. We work with the same factories, but the collection is more fluid and voluntary. A few months ago, I didn't think I'd be able to achieve such results.”



Clotilde Chanard, CSR Manager at Des Petits Hauts

Objective #2

Measure the Impact of Textile and Leather Products to Help Brands Reduce It



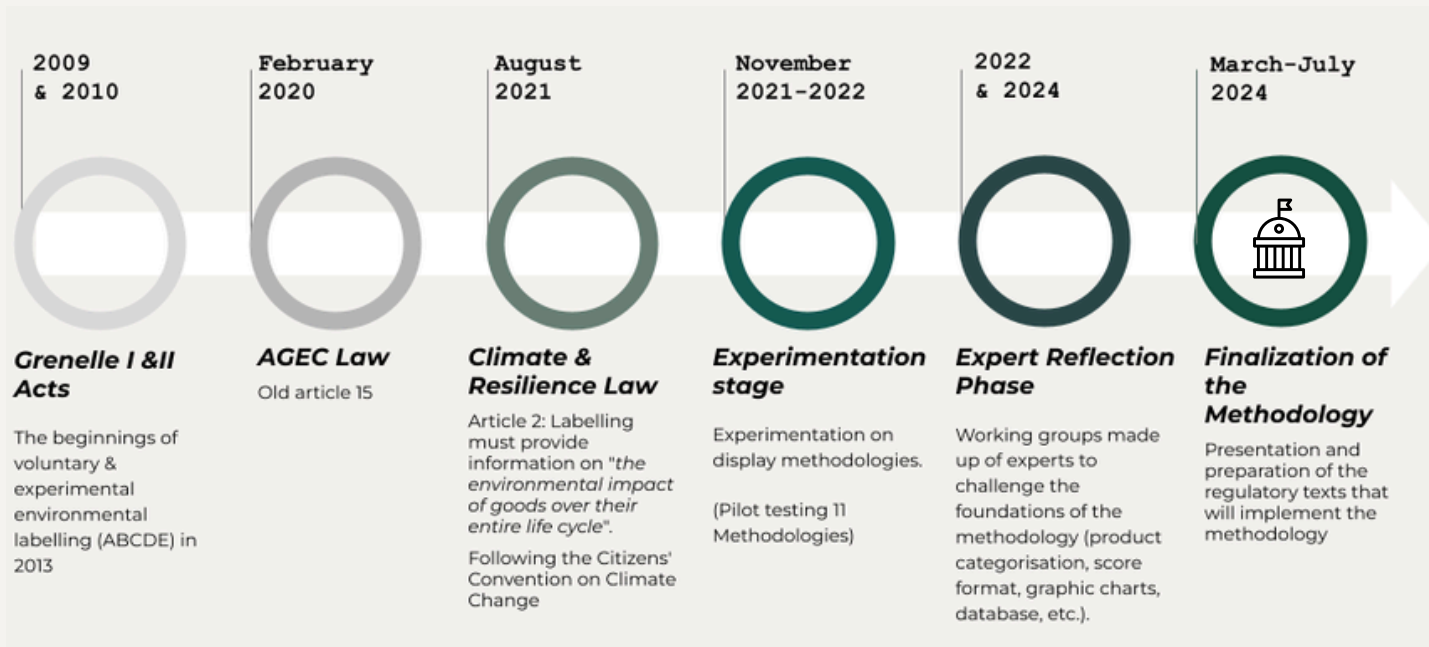
Measuring by Anticipating the Legal Framework

What Is the Challenge?

At the French level, impact measurement is a key concern of Article 2 of the **French Climate and Resilience Law**, which introduced **Environmental Labeling** to inform consumers about the environmental impact of products throughout their life cycle. Following the example of Article 13 of the AGECE law, the French environmental display for textiles represents a positive step forward for the industry, promoting a more **sustainable and transparent approach at all levels of the value chain**.

The year 2023 was marked by the presentation of a common methodology for French Environmental Labeling, in which Fairly Made proudly participated. Anticipating these upcoming regulations is crucial for our clients, and we are pleased to support them in this new challenge.

Environmental Labeling in France: A Long Journey, Now Closer Than Ever



The French environmental labeling methodology is based on the foundations of the PEF (Produit Environmental Footprint) and strives to converge with the PEF to align as closely as possible on important criteria such as physical durability.

Our Approach

Since 2021, Fairly Made has been helping its customers measure the environmental impact of their textile products based on Life Cycle Assessment (LCA).

Relying on a **robust Life Cycle Assessment (LCA) methodology** and **comprehensive databases** is a crucial step toward a more transparent textile industry. This approach enables accurate reporting on the real impact of products, allowing consumers to be better informed.

Our daily motivation is to improve the environmental impact of a product's life cycle, thanks to:

- **A methodology and product up to date with regulatory standards.**

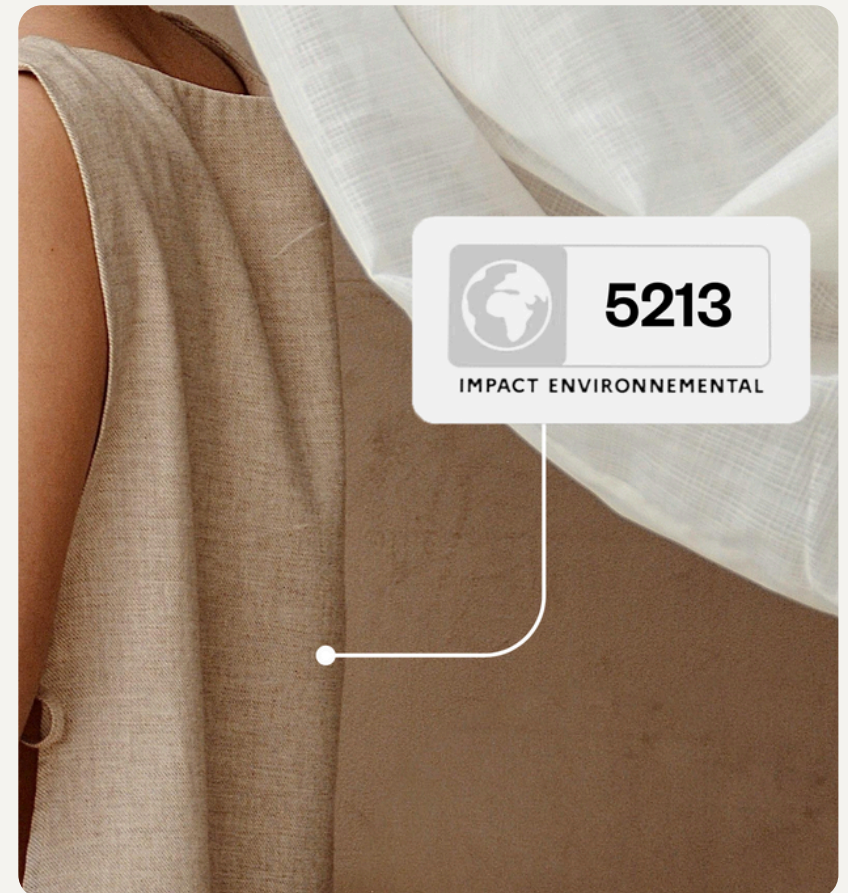
We participate in working groups at both French and European levels.

- **A constant R&D, undertaken by our team of engineers**

Our ongoing dedication to monitoring R&D efforts underscores our commitment to delivering innovative and impactful solutions that meet the evolving needs of our industry and society. In 2023, our whole team spent **1,529 days** working on innovative projects.

- **A dedicated legal team, conducting weekly regulatory monitoring**

We have a dedicated public affairs team internally who believe that textile legislation is a significant leverage point for transforming the industry. This team has two main missions: monitoring legislation at various levels (French, European, and worldwide(1)) and identifying laws that are relevant to our product (2).



2023 Key Results

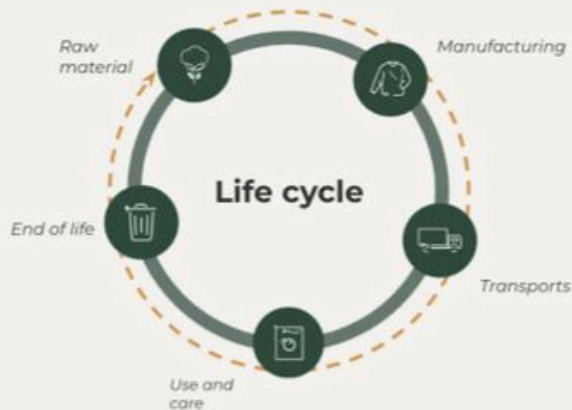
Impact Criteria:

Our LCA method follows ADEME’s recommendations and is based on the 16 environmental impacts defined by the standardized European PEF Methodology. We highlight the 3 most significant indicators:

- Climate change
- Water eutrophication
- Use of fossil resources

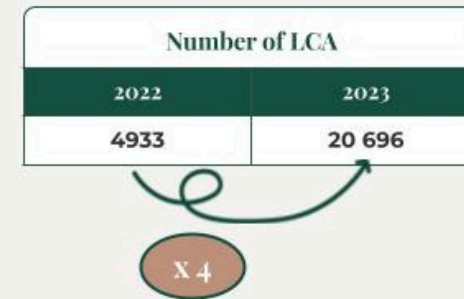
Scope & Data:

We calculate the impact of a product across its entire lifecycle, from cradle-to-cradle, using both **primary data** (collected from suppliers) and **secondary data** (from public databases).



*The tonne of CO2 equivalent (eq CO2) is a metric introduced in the IPCC First Assessment Report. This metric allows for the comparison of the impact of different greenhouse gases (GHGs) on the environment by simplifying their effects into a single index, and also enables the aggregation of these gases.

**Indicator related to the excessive enrichment of natural environments with nutrients, leading to proliferation and asphyxiation (dead zones).



Fairly Made has chosen to **highlight these three impacts**, which are the main contributors to overall impact:

Climate change

19.2 kg CO2 eq*

88 km traveled by car

Resource use = energies from fossil fuel

168 Megajoule

2.5 days of heating in an apartment (50m2)

Fresh water pollution (only eutrophication** indicator is assessed)

0.74g Phosphore equivalent

0.4 kg of seaweed produced

Fairly Made provides the 13 others indicators of the LCA

2023-2025 Action Plan

More than the impact measurement itself, we will focus on **how brands use these results to make strategic decisions.**

- ✓ **Strengthen our LCA tool and methodology** in line with upcoming regulations to deliver even more qualitative and detailed impact results to our clients.
- ✓ Support brands in optimizing the impact of their products through our coming **Eco-Design module.**
- ✓ Enhance our **clients' understanding of their impact results** by providing more transparency regarding our LCA methodology, as well as through training & support from our team.

“The demand for transparency from the principal is increasingly strong, so much so that brands are becoming more selective in their choice of suppliers, with, notably, requirements for geographical exclusions concerning the areas where raw materials are grown (countries at war, countries that do not respect CSR rules, etc.).

This shows that beyond regulatory developments, there is a clearer and more committed discourse and positioning from brands regarding their value chain in terms of CSR impact.”



Bruno Nahan, CEO at BUGIS

Objective #3

Support Brands and Suppliers in Identifying and Preventing Risks Linked to Their Production



Our Ambition: Identify and Alert Brands on Potential Risks in Their Value Chain to Avoid Scandals in Textile Production

What Is the Challenge?

Securing the value chain is crucial to avoid social, environmental, and reputational risks.

Unfortunately, many production scandals had to occur before a binding legal framework was established. The **collapse of the Rana Plaza** garment factory in Dhaka, Bangladesh, in 2013 is sadly famous. More recently, other scandals have emerged, such as the issue of **textile waste** in Ghanaian landfills, the **environmental costs** of ultra-fast fashion, and allegations of **forced labor involving Uyghurs**.

Today, the legal arsenal is far from complete but is still evolving in the good way to address human and environmental risks. A pioneering example, **French law (Law No. 2017-399 of March 27, 2017, on Due diligence)**, imposes an increased due diligence on large companies to prevent human rights violations, environmental harm, and occupational health and safety risks throughout their value chain.







Since the enactment of France's first “due diligence” law, several similar pieces of legislation have been passed in other countries and at the European level. These laws indicate a growing trend towards corporate accountability for respecting human rights and protecting the environment, reflecting **a global awareness of the importance of due diligence** in business operations.

Here's an overview of the main developments :





Due Diligence Landscape

					
FRENCH DUE DILIGENCE LAW	UFLPA Uyghur Forced Labour Prevention Act	SCDDA German Supply Chain Due Diligence Act	DEFORESTATION FREE REGULATION	FORCED LABOUR	CSDDD Corporate Sustainability Due Diligence Directive
Reasonable vigilance measures to identify risks and prevent violations of human rights	Ban on sale of products on US market coming from Xinjiang region	Enhance corporate responsibility by obligating companies to identify, prevent, and address human rights and environmental risks.	Ban on the import and sale of products on European Market resulting from deforestation	Ban on the import and sales of products on European market resulting from forced labour	European due diligence on company reporting following French & German due diligence
Came into force in March 2017	Came into force in June 2022	Came into force in 2023	Coming into force in January 2025	Coming into force in 2026	Should come into force by 2026 at the latest.

other legislations on this subject exists in europe and elsewhere, such as in Canada.

2023 Key Results

Since 2022, Fairly Made has implemented **a process to identify potential risks related to human rights abuses or deforestation** within brands' supply chains. This risk identification is based on declarative data provided by suppliers and considers two criteria:

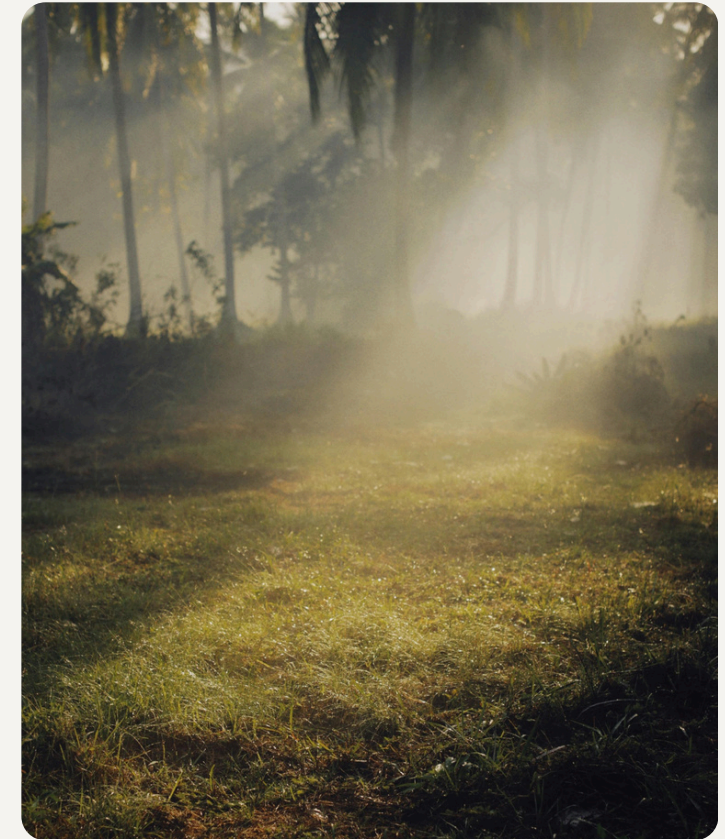
- **The geographical origin of the declared fibers**
- **The supplier identified at each stage of the supply chain**

Once traceability is established, the risk assessment process can begin to address any social risks, in line with the principles of due diligence.

To meet these challenges, an **internal database** has been created, listing suppliers associated with risks of forced labor or deforestation. This database is based, in part, on reliable data from international NGOs and is updated on an ongoing basis.

If a risk is identified, the supplier is reported to the brand with detailed information about its role in the supply chain and the level of risk identified. It is then the brand's responsibility to take corrective actions.

It is important to note that while Fairly Made strives to identify as many risks as possible, but we can't guarantee the completeness of the risks reported.



In 2023...

14

suppliers identified with **potential social risks**

11

suppliers identified with **potential deforestation risks**

2023-2025 Action Plan

- ✓ Continue helping brands **identify and anticipate potential risks** in their supply chains to avoid issues and scandals. Traceability, suppliers knowledge and engagement, as well as certifications management are key actions to reach this ambition.
- ✓ Support brands in implementing **corrective action plans** and **monitoring geographical exclusions**.

We want to remind the concerned brands of the importance of reporting these risks and incorporating them into their **risk mapping**. This will enable them to implement **mitigation measures** that will be monitored over the long term to reduce the risk. While achieving zero risk in a value chain is impossible, the law sanctions the failure to make any corrections, thereby allowing social and environmental damage to persist.

“Today, worldwide, 28 million people are trapped in the hands of human traffickers and states who force them to work for little or no pay. Europe cannot export its values while importing products made with forced labour. The fact that the EU finally has a law to ban these products is one of the biggest achievements of this mandate, and a victory for progressive forces.”

Rapporteur for the Internal Market committee, Maria-Manuel Leitão-Marques

Objective #4

Promote Transparency in the Textile Industry to Accelerate Consumer Awareness



Our Ambition: Provide Consumers with Clear and Accessible Information

What Is the Challenge?

Communicating on sustainability can represent a significant step for brands. First, because these are complex subjects, **information need to be clear and understandable to a wide audience** - from novices to experts.

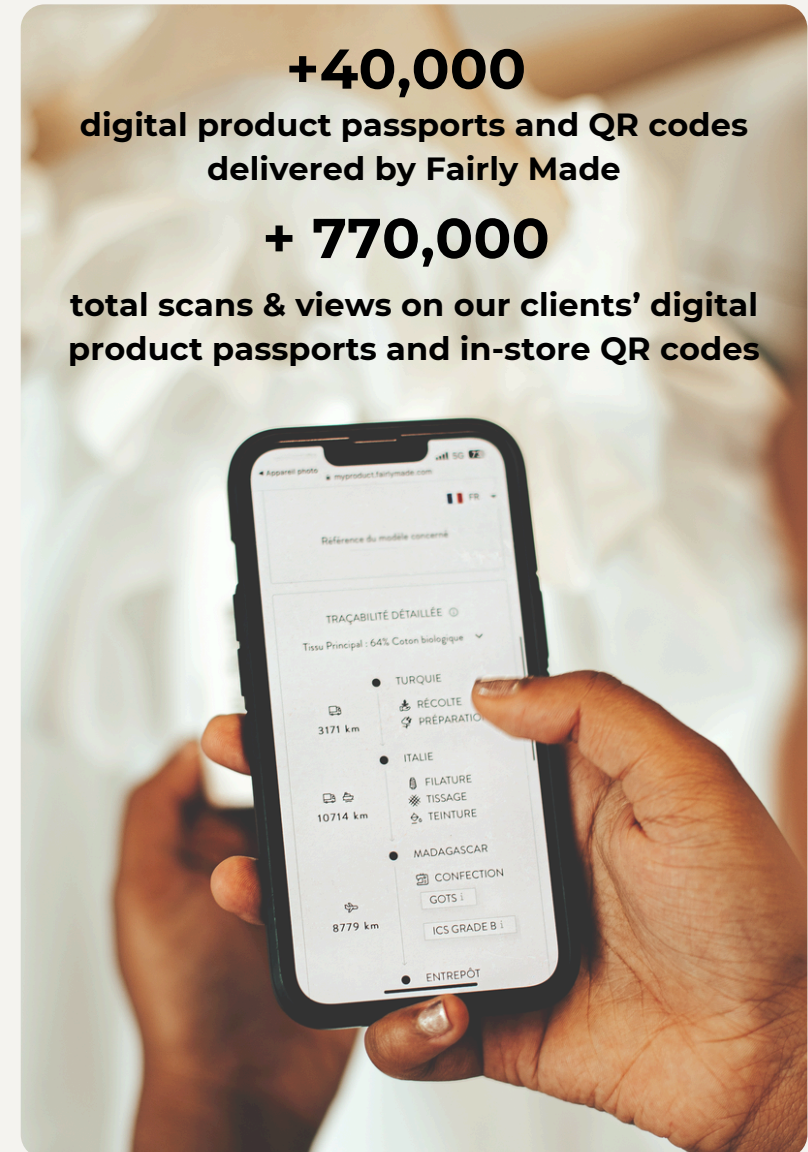
But above all, it can impact their **image and reputation**.

2023 Key Results

The Fairly Made team works day-to-day to provide the best methods for our clients to showcase their traceability and impact results. In 2023, our dedicated product team redesigned the Fairly Made digital product passport make the information easier for consumers to read and understand.

80% of our clients use our communication tools to share information with their end-consumers, utilizing our digital product passports on their websites or our QR codes in-store.

We encourage our clients to be as transparent as possible by going beyond the mandatory information required by the AGECE law. Currently, **75% of our clients are displaying full traceability and impact information for their products**. We will continue to work on increasing this number through greater brand awareness.



+40,000

digital product passports and QR codes delivered by Fairly Made

+ 770,000

total scans & views on our clients' digital product passports and in-store QR codes

2023 Highlights and Key Events

To forge strategic partnerships and extend our influence on ethical and sustainable practices in the industry, the Fairly Made team participated in **71 events** (fairs, forums, summits, conferences) across Europe in 2023.

Here are some key moments:

4 interventions by Fairly Made in schools, including:

- For **HEC Executive MBA**, to discuss issues related to traceability and transparency.
- For the **Institut Français de la Mode**, to provide an overview of the legal landscape regarding sustainable fashion.

Specific events organized with our clients, crucial for highlighting their commitment and measuring the effects of their collaboration with Fairly Made:

- In February 2023, we discussed **transparency and communication** with ba&sh.
- In March 2023, we explored **certifications and labels** with APC and PANDO.
- In November 2023, we addressed **traceability and circularity** with The Kooples and Faume.



Our Ambition: Contribute to Collective Awareness-Raising

What Is the Challenge?

Transforming the fashion industry requires a commitment that extends beyond our partnerships with brands. Since we can't act on what we don't understand, Fairly Made contributes to collective awareness through **information dissemination** and **awareness-raising** efforts across **multiple initiatives**.

2023 Key Results

Content

Through our blog, media, and social networks, we raise awareness of regulatory topics and highlight the best practices of committed brands:

9 blog articles published on our website, exploring key topics such as supplier engagement, data management, and legislative updates.

20 newsletters sent to share news about the industry and Fairly Made's developments.

7 case studies showcasing the commitment of our clients.

Find more about our news and content [on our website](#)

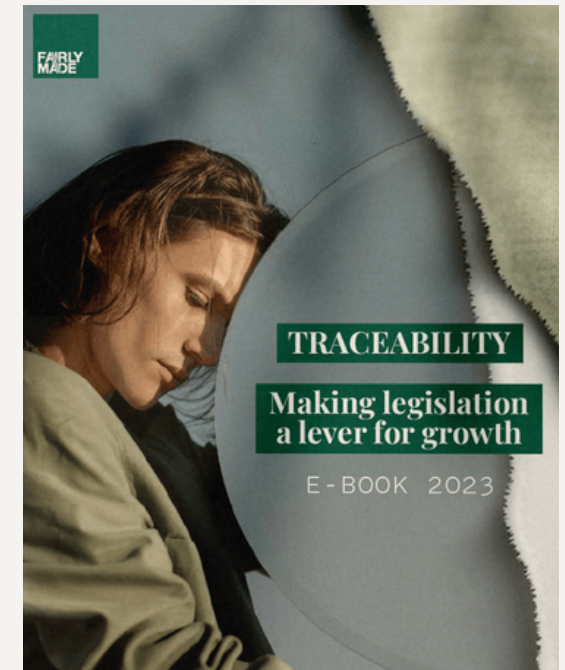
Partnerships

Transforming the textile industry is a collective effort. Fairly Made is proud to join forces with other actors in the fashion ecosystem to amplify our impact.

In 2023, we collaborated with The Good Goods and ba&sh to publish an e-book dedicated to traceability.

Building a strong partnership strategy is one of our priorities for 2024.

Learn more about our partners [on our website](#)





Summary of Our Achievements and Next Steps





2023 Goals & Achievements



Objective 1: Improve the traceability of textile and leather supply chains

Indicator	2023 result	Progression
Number of textile products traced	32,157	
Number of leather products traced	4,902	
Number of new factories identified by Fairly Made	4,837	
Average progression in knowledge of the supply chain for a brand (vs. the initial number known by the brand)	x3.34	
% of products where we managed to reach - tier 1 only - up to tier 2 - up to rank 3 - up to rank 4 - up to rank 5	up to tier 1: 13% up to tier 2: 25.1% up to tier 3: 7.6% up to tier 4: 1.7% up to tier 5: 52.5%	N/A



Objective 2: Measure the environmental impact of textile and leather products to help brands and factories reduce it

Indicator	2023 result	Progression
Number of textile products Life Cycle Assessments	17,981	
Number of leather products Life Cycle Assessments	2,715	
Average impact of a product analyzed by Fairly Made	Climate change: 19,2 kg CO2eq. Water Eutrophisation: 0,0007kg P eq. Resources use: 168 MJ	N/A
Number of hours spent by the teams on Innovations (CIR)	1,529	
Number of hours spent by the legal team on regulations watch	8	

2023-2025 Action Plan

- ✓ Further support our brands in **raising end-consumer awareness** and deploying **digital product passports**
- ✓ Develop **specific training for our brands' teams**, especially retail staff who are ambassadors of the brand's CSR commitment
- ✓ **Integrate upcoming regulations**, such as the French Eco-Score, into our digital product passports to provide more information to end-consumers
- ✓ Strengthen **Fairly Made's international position** in the green tech and sustainable fashion industry by participating in events.

Since the beginning of 2024, you may have seen the Fairly Made team at the **New York Retail Fair**, the **Amsterdam Innovative Forum**, or the **Florence EP Summit!** These events allow us to forge strategic partnerships and extend our influence on ethical and sustainable practices in the industry.

We are also committed to organize more meetups and events to **bring together professionals** and **raise public awareness of our mission**. These events offer Fairly Made an opportunity to solidify our position as a leader in traceability and impact measurement, showcase the commitment of our customers, and foster peer-to-peer exchange.

"Brands are making progress in terms of transparency, using pioneering tools such as Fairly Made. It's an excellent signal for the industry to see that the information passed on to the end consumer goes beyond compliance, because it's the consumer who holds all the keys.

There are still challenges ahead for brands: how can they succeed in imposing a responsible fashion model on consumers, as opposed to fast-fashion models? How can we get beyond the price factor? How can we measure the effect of transparency on the act of buying?"



Frédéric Curier, Impact entrepreneur - Naturel'Kid

2023 Goals & Achievements



Objective 3: Support brands and suppliers in identifying and preventing social & environmental risks linked to their textile and leather production

Indicator	2023 result	Progression
Number of suppliers identified with a potential risk of forced labour	14	↑
Number of suppliers identified with a potential risk of deforestation	11	↑
Number of supplier webinars on risk management	8	↑
Number of types of certifications listed in our social calculator	51	↑
Number of valid certifications received from suppliers	1,352	N/A
% of suppliers assessed with at least one social and environmental certification	25%	N/A

Objective 4: Promote transparency among the various stakeholders in the textile industry to accelerate consumer awareness

Indicator	2023 result	Progression
Number of product showcases delivered by Fairly Made	40,836	↑
Number of views on QR codes & Digital product passports	770,000	↑
Number of round tables, conferences and events attended by Fairly Made	71	↑
Number of external training courses carried out (schools + brands)	5	↑

Conclusion & Next Steps

As a mission-driven company in the textile industry, we have taken significant steps to help our clients reduce their environmental footprint and promote sustainable practices throughout the value chain. We have worked diligently to align our impact measurement with the forthcoming French legal framework and have also developed an eco-design platform that enables our clients to assess their efforts.

We are proud of the progress we've made so far, but we recognize that there is still a long way to go to achieve our long-term environmental goals. In the coming years, we are committed to continuing our work with partners, suppliers, and customers to innovate, educate, and inspire more sustainable practices across the textile industry.

Together, we have the power to transform our industry into a driver of positive change for the environment and communities. We remain determined to play our part and address current and future environmental challenges with integrity, transparency, and commitment.

2024 Priorities

#1 Reinforce the engagement and awareness of suppliers through our Supplier Interface

#2 Support brands in understanding and leveraging their impact

#3 Help brands make the right decisions to optimize the impact of their products and achieve their CSR objectives through the Eco-Design Module

#4 Continue our international lobbying and engagement in public affairs to advocate for CSR laws

#5 Further develop our ESG engagement as a mission-driven company



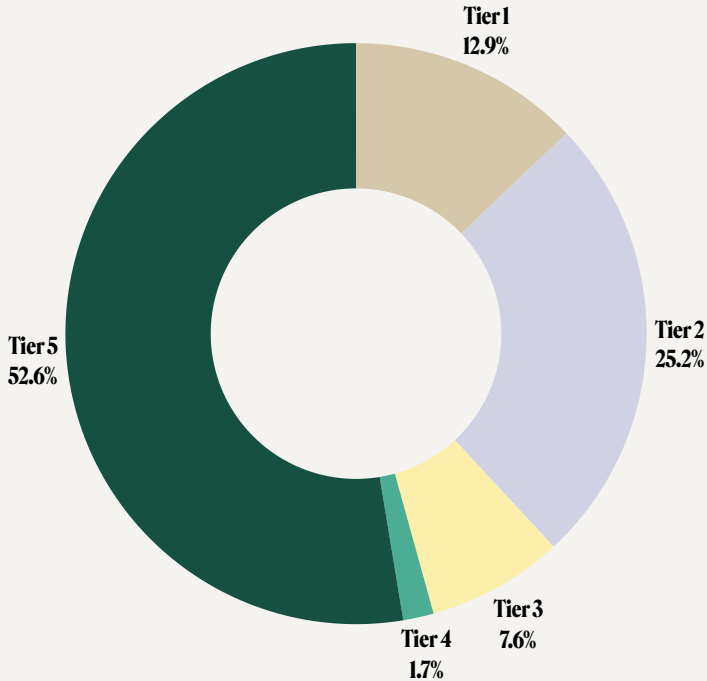
Appendices



Methodological Details About Fairly Made Tiers Definition

Tier	Textile products	Leather products
Tier 1	Product Manufacturing	Product Manufacturing
Tier 2	Manufacturing or finishing of components (weaving, dyeing, finishing)	Tanning, dyeing, overtanning, finishing
Tier 3	Transformation of raw materials into components (spinning)	River work
Tier 4	Preparation of raw materials before transformation (ginning, wood pulp & viscose prep, etc.)	Slaughtering
Tier 5	Cultivation and extraction of raw materials (harvesting, etc.)	Breeding

The proportion of traceability studies for which we were able to go further than the rank ...





We would like to thank the external members of the Mission Committee for their contribution to the preparation of this report. Their involvement enabled us to identify our strengths, but also to define our areas for improvement in the coming years.

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